

CHALLENGES

- More demanding practice environment
- Practitioners loaded with more liabilities and responsibilities
- ► Fierce competition in project biddings
- Rapidly evolving community aspirations
- Uncertain macro economy/market





The Role of the Institute for the Profession

- Support practitioners to demand for a more equitable practice environment
- Improve communication with Government and industry stakeholders
- Facilitate the profession's engagement in new technology on design, construction and future living
- Explore new areas in the market both within and outside HK





The Role of the Institute for the Community

- Promote a smart and healthy built environment
- Advocate and facilitate community awareness on future-living and a better city
- Elevate the Institute's profile to earn more respect and recognition from the public



Deadline: 24 Sept. 2020



The Role of the Institute for Members

- Provide a more accessible and effective platform for all members to share, exchange and collaborate
- Facilitate young members to identify a brighter future in the profession
- Foster a common Vision for a better Institute which all Members are proud of



Deadline: 24 Sept. 2020