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# Corporate Scholars Programme (MBA)

## MBA Corporate Scholars Programme

By exclusive invitation to selected companies, the Corporate Scholars Programme aims to help corporations build an internal leadership pipeline through **nurturing high performers and promising management talent**. Students gain an entrepreneurial mindset, global perspective, leadership and influencing skills in today's fast-changing business environment. They will be able to help your company **achieve sustainable business growth, expand geographic and digital market opportunities, and lead and build high-performing teams**.

The Programme offers a grant covering 10% of the tuition fee for each admitted student nominated by the company.



## WHY CHOOSE CUHK MBA



### Transform Corporate Finance for Profit Maximisation

At CUHK MBA, you will learn in-demand finance skills including financial reporting, investment management, mergers & acquisitions and venture capital/private equity, and the use of emerging technologies such as AI, machine learning and blockchain for financial applications.

After graduation, you will understand how to convert finance analytics to business insights for decision-making to improve operational efficiency and maximise business performance.



### Incubate Corporate Entrepreneurship and Innovation for Business Growth

Corporate innovation is important for fending off competition and remaining relevant. Through the hands-on training and workshops on corporate entrepreneurship, new venture development, and business technology management, you are able to master design thinking skills and entrepreneurial mindset. This delivers innovation to the workplace and inspires creativity among employees.



### Advocate for Global Leadership Acumen

CUHK MBA has strived to nurture leaders with a global mindset and offer worldwide learning opportunities including business field trips, study tours and business case competitions. You will understand the complexities and nuances of multinational environment as well as lead teams to grasp emerging business opportunities.



### Expand Corporate Networks

CUHK Business School has one of the largest alumni networks in Asia, with more than 40,000 alumni across 44 countries. We endeavour to provide a platform connecting you with our seasoned alumni from renowned corporations and innovative startups. With networking and industry sharing sessions, your employees explore partnership opportunities for your business expansion.



### Nurture Business Leaders with Legal Competence

As business becomes more complex, business leaders are getting more involved in areas like contract management, mergers and acquisitions, regulatory compliance, copyright, tort and many others.

Our optional JD/MBA Programme jointly hosted by the CUHK Faculty of Law aims to cultivate business leaders with legal knowledge that is business essential so that they can mitigate legal risks internally and also have an effective communication with external legal professionals.



### Alex Chen

Hong Kong, Class of 2020  
General Manager, Investment Department  
China BOCOM Insurance Company Limited

“ Through the **Elite Mentorship Programme**, I established an in-depth network with elite business alumni. My mentor, Mr. Ros Lam, Managing Director of Pro-Rent Services Limited, has provided me with a forward thinking vision equipping me for the future career development. ”

# CUHK MBA GEARED TOWARDS YOU

The Chinese University of Hong Kong (CUHK) Business School's MBA Programme ranks 50th in *Financial Times* Global MBA Ranking 2020, making it one of the top MBA programmes in the world.

**World's No. 31** >>

in *Financial Times* Top MBAs for Finance 2018

Skill Development in >>

**Fintech, AI and Machine Learning**

Hands-on Trading with Bloomberg Terminals in >>

**Finance Trading Laboratory**

Proprietary Research Articles from CUHK's >>

**China Business Knowledge Platform**

Understanding of **Greater Bay Area** and >>

**Belt & Road Development**

**Company Visits** in China >>

**Practical Learning in Finance and Technology**



**Unrivalled China Business Experience**

**Top Entrepreneurial and Innovation Acumen**



**Career Development Support and Alumni Community**

CUHK MBA FOCUSES

<< **Hong Kong's No. 1** and **Asia's No. 5** in Entrepreneurship and Alumni Outcomes\*

<< **Fundraising Projects** for Ventures around the World

<< First-hand Innovation Knowledge from **Industry Speaker Sessions**

<< **Asia's No. 11** in Careers Service#

<< **Elite Mentoring** and **Career Advisory** from Seasoned Alumni

<< **Networking Opportunities** in the Largest Alumni Community in Asia

\* QS Global MBA Rankings 2020

# Financial Times Global MBA Ranking 2020

# ABOUT US

## CUHK

Founded in 1963, The Chinese University of Hong Kong (CUHK) is a forward-looking comprehensive research university with a global vision and a mission to combine tradition with modernity, and to bring together China and the West.

## CUHK Business School

CUHK Business School has blazed a trail for business education in Hong Kong and Asia since 1963, cultivating high-achieving graduates who shape the global business landscape. Leadership and innovation go to the core of our legacy as the first business school in Asia to offer a full suite of BBA, MBA and Executive MBA programmes. Our world-class faculty and cutting-edge research nurture leaders, entrepreneurs and social stewards, with our proud network of more than 40,000 alumni driving impact in the Greater Bay Area and beyond.

# LEAD THE CONVERSATION

We take pride in our diversity, and are equally proud of the character, leadership, responsibility, and innovation exemplified by over 7,000 alumni worldwide.



**Paul Sin**  
Hong Kong, Class of 2002  
Consulting Partner  
Deloitte China

"CUHK MBA offers innovative courses in finance for the digital age, helping me **advance to consulting roles and senior management positions in fintech**. I'm also honoured to have a chance to lead the Deloitte Asia Pacific Blockchain Lab."



**Anthony Chan**  
Hong Kong, Class of 2012  
Head of Marketing  
Arcc Spaces

"Studying an MBA at CUHK equipped my business knowledge and expanded my network at work. Choosing entrepreneurship concentration in my study, the programme further **accelerated my skillset in fundraising, crisis management and strategic planning to run the business** with successful theories behind."



**Clara Au**  
Hong Kong, Class of 2018  
Deputy Head,  
Sustainability and Innovation Centre  
Chow Tai Fook Jewellery Company Limited

"The CUHK MBA helped me achieve a promotion and expand my job scope with **comprehensive leadership and management training**. After graduation, I was promoted to a senior management position, managing the premium jewellery brand "Hearts On Fire" for Chow Tai Fook Jewellery Company Limited. My job scope also expanded from regional level to global level, which includes the coordination of production, merchandising, sales and marketing, and more – all because the programme has taken me to the next level."



**Daniel Ni**  
China, Class of 2019  
Co-Founder  
Cornwall Medical

"I have benefitted from the **alumni community with connections to leading investors and startup founders**. As a result, I joined one of Hong Kong's largest angel funds – HK INNO Angel Fund and established Cornwall Medical with my MBA mentor to secure a seed fund of HK\$ 60 million. As an alumni career advisor, I am happy to share my experience, and inspire students to develop their careers and entrepreneurship."

# STUDY TIMELINE FOR PART-TIME MBA



# TAKE YOUR NEXT STEP FORWARD WITH US

## Admissions Requirements

- A recognised bachelor's degree in any discipline (normally with second class honours/B grade or above) or equivalent professional qualification.
- At least three years of full-time post-qualification work experience is required.
- Provide a satisfactory and valid GMAT or GRE score. (The validity period is 5 years from the test date.)  
\* GMAT/GRE exemptions may be considered for applicants of Part-time Programme with over seven year's work experience, including five years in a managerial position, subject to the approval from the Admissions Committee.
- Fulfil English language proficiency requirements.

## Application Deadlines

- 1st Round: 19 October 2020
- 2nd Round: 14 December 2020
- 3rd Round: 22 February 2021
- 4th Round: 19 April 2021

## Online Application

<https://apply.bschool.cuhk.edu.hk>

## Tuition Fee

HKD 435,000

The information contained in this pamphlet is subject to change. The University reserves the rights to revise.

Scan it and find out more!



Website

