

HKIA IDEA DESIGN COMPETITION 2019 - ENTRANCE GATEWAY DESIGN FOR VICTORIA PARK LUNAR NEW YEAR FAIR 2020

Design Brief

A. Background

Victoria Park Lunar New Year Fair is the most popular fair before Lunar New Year in Hong Kong. Visiting “Flower Market” is the Chinese tradition before the Lunar New Year in January or February every year. The 2020 Lunar New Year Fair will be held for five to ten days before the 2020 Lunar New Year Day (i.e. 25 January 2020).

The Lunar New Year Fair starts the holiday season and brings the festive spirit with their colourful and aromatic displays of flowers. As a typical tradition in Hong Kong, usually the whole family will visit the flower market together to pick and buy some auspicious flowers and plants for good luck for the upcoming New Year.

Although the Fair means “flower market” in Chinese, it is much more than just flowers. Besides all the auspicious flowers, there are also many traditional food stalls, festive gifts and souvenirs (this year will be related to Rat). Visiting the Hong Kong Flower Market is a great way to dive into local customs, enjoy some of the delicious local food treats, or pick up one of the unique Rat Year related souvenirs.

This competition is calling for a design idea for the Entrance Gateway for the Victoria Park Lunar New Year Fair in January 2020.

B. The Entrance Gateway

Entrance of an open space explains everything because this is the gateway from which the participants constantly go in and out. Entrance plays an important role to the venue and establishes a desirable and strong identity for the space, which contribute positively to the streetscape and deliver effectively the message of the activities within the boundary. The entry should be designed so that the visitors can readily find their way to and around the venue, aligning the pedestrian circulation pattern of this vibrant fair. The entrance gateway should be functional, accessible, safe and nicely lit.

The Entrance Gateway for the Fair will serve as the first and prominent identity displayed for notifying the participants for the way towards the Fair. The Entrance Gateway will be constructed within a very limited and rigid time frame, which is normally 10 working days, before the Fair in mid-January 2020. The entrance gateway will be also demolished after the Fair. Thus, the design of the Entrance Gateway shall be easy for construction, highly buildable, sustainable and suitable for fast fabrication and demolition. The Entrance Gateway shall also be eye-catching, tectonically attractive, innovative and responsive to the atmosphere of the pleasant environment of the Chinese New Year Fair. Due consideration should be given to the safety of the fair-visitors (e.g. smooth vertical surfaces with no

protruding elements at pedestrian level) in view of the highly crowded conditions during the peak hours of the fair.

C. Location, Site Context and Dimension of the Gateway

The location of the site is marked on the location plan appended in **Attachment A**. The Entrance Gateway is located adjacent to the planters near the Victoria Park Entrance at Gloucester Road. The tentative Entrance Gateway shall be located between the planters (with site measurement of 12.1m clear width) as indicated in the site plan appended in **Attachment B**.

The clear width of the entrance of the Gateway shall not be smaller than 9m and the footings of the structure should be aboveground abutting the planters on the 2 sides.

The minimum headroom shall not be shorter than 5m. The depth of the Gateway should not extend beyond that of the planters on the 2 sides. (8.4m maximum)

D. Budget for the Entrance Gateway

The cost of the construction of the entrance gateway shall not exceed HK\$1M (million) including both the construction and the demolition. If the proposed construction cost exceeds the allowed budget, the jury panel will take this factor in serious consideration.

E. Judging Panel

Entries shall be adjudicated by a panel of five design experts, whose decision shall be final and conclusive.

1. Mr. Felix LI FHKIA, HKIA President
2. Mrs. Sylvia LAM, JP, Director of Architectural Services
3. Mr. Humphrey WONG, Director of Meta4 Design Forum Ltd.
4. Prof. Paul CHU, HKIA Young Architect Award 2002 Recipient
5. Mr. NG Kam-chun, Stephen, BBS, MH, JP, the Chairman of Wan Chai District Council

The Organizer and Judging Panel's decision regarding all aspects of the Competition is final and binding on all Participants, and decisions cannot be appealed against. Participants shall not have the right to request for access to the Judging Panel's comments or records on the adjudication.

As the final design will be subject to comments from other various stakeholders at the subsequent implementation stages, participant should not have the right to appeal against any modification to the final design for its practical execution.

F. Eligibility

1. The competition is open to HKIA members aged 40 or below on 31 December 2018. Submissions shall be made in participant's own capacity.
2. Each individual or team is permitted to register once (either as an individual or a team) and to submit one entry only. In case of a team, team members shall participate in one team only.
3. Each team must be represented by at least one HKIA member (any type including Graduate Member).

G. Time Frame

Launching	14 June 2019
Briefing session	25 June 2019, 7:00 pm
Submission deadline	15 July 2019, 12:00 noon
Judging	July 2019
Announcement of the three Winning Entries	Early August 2019
Prize Presentation Ceremony	August / September 2019
Implementation of the project by Architectural Services Department's project team and Contractor – [Design coordination input from the Winner on voluntary basis may be invited.]	August 2019 – January 2020

H. Submission Requirements

1. Design Proposal — Two A2-sized panels in landscape format

2 nos. of A2-sized panels (mounted on min 3mm thick foam boards) in landscape format and arranged in top-and-bottom disposition to include the following-

- .1 3D drawings to demonstrate the overall view of the design;
- .2 Design statement (300 words maximum) and illustration to introduce the ideas and design concepts;
- .3 Site Plan, Plan(s), elevation(s), section(s) at appropriate scale annotated with dimensions;
- .4 Detailed section(s) in scale 1:20;
- .5 Materials and manufacturing technology, etc.;
- .6 At the bottom right corner of the back of each panel the following information must be shown:
 - i. Name of the design proposal
 - ii. Name of the individual participant / names of the team members
 - iii. Sequence of the panels (top / bottom);
- .7 No individual participant's name or team members' name(s) and/or photos, images and previous design / project reference should be shown at the front of the panels in such a way that the identity of the participant(s) can be recognized.
- .8 The layout of the panels shall follow the following format:

Front:

[A2 Panel 1]
[A2 Panel 2]

Back:

#####
#####

= information required in point 6. above

2. A completed and signed application form- A4 hard copy

A completed and duly signed original Registration Form. See **Attachment C**.

3. A DVD

A DVD that contains items

- .1 Design Panels in PDF format (The design proposal should be 300 DPI resolution)
- .2 Completed and duly signed original Registration Form in PDF format
- .3 Design statement on an A4 (300 words maximum) (in MS word format)

4. Submission venue and deadline

All submissions must reach The Hong Kong Institute of Architects, 19/F, 1 Hysan Avenue, Causeway Bay, Hong Kong on or before 15 July 2019, Monday, 12:00 noon (Hong Kong time). No late submission will be accepted, incomplete submission will be disqualified.

5. Others

- .1 Submissions other than the items mentioned above will not be accepted.
- .2 Submission entries shall be made in English. Where Chinese is used in the submission entries and materials, the equivalent in English translation must appear alongside or below the Chinese title or text. In the case of any discrepancy between the English and Chinese languages, the interpretation of the Judging Panel shall be final and conclusive.

I. Registration Fee

There is no registration fee for the competition.

J. Judging Criteria

20%: Originality and Creativity

20%:	Appearance
30%:	Safety, Constructability, Functionality & Ease Set-up/Take-Down
15%:	Value for Money & Cost Effectiveness
15%:	Sustainability and Consideration of Material that could be Recycled

K. Prizes

A total of ONE (1) winner and TWO (2) finalists will be selected and awarded the following:

- Winner will receive Prize Certificate, HK\$20,000 Cash Cheque and an additional honorarium for the implementation of the project. The winner is required to produce detailed design drawings for the project implementation by Architectural Services Department.
- Two finalists will receive Prize Certificate and HK\$12,000 Cash Cheque.

All awardees above will be responsible to prepare extra exhibition panels.

L. Compliance

Any Participant who does not observe or comply with the requirements or conditions in this Design Brief may be disqualified.

M. Confidentiality

All Participants shall keep their submission entries and materials confidential and shall take such necessary steps to ensure the same are not disclosed to any third parties throughout the competition until the final announcement of the results of the competition.

N. Originality of Design

All proposals, proposed design submitted must be original works of the participating individuals / teams without infringing the Intellectual Property Rights ("IPR") of any parties.

Participating individuals / teams and/or any of their members must be the owners of IPR of their proposals, proposed design. Participating individuals / teams and its members shall be liable for any claims of infringement of IPR of any parties. A participating individuals / teams shall indemnify the Organizer against all actions, costs, claims and liabilities of whatsoever nature arising out of or in connection with any - allegations and/or claim of infringement of any IPR of any parties.

The Organizer at all times reserve full right to reject and disqualify any proposals or proposed design if, in the sole opinion of the Organizer, the proposals or proposed design infringe on the IPR of any parties.

O. Intellectual Property Rights

The IPR of the proposals or proposed design belong to and remain with the participating individuals / teams.

The participating individuals / teams agree, by entering this competition, that the organizer, co-organizers, partners, supporting organizations and any other parties with consent from organizer can use the proposals, proposed design and any submitted materials, which shall be royalty-free, irrevocable, non-exclusive, worldwide, perpetual, sub-licensable and freely-transferable.

P. Supporting Organization

Architectural Services Department

Q. Enquires

Should there be any questions about the competition, please contact Ms. Alison Ng of HKIA Secretariat at bia@hkia.net or tel. 2805 7293.

R. Competition Website

<https://www.hkia.net>