


## HKIA Sponsorship Packages Overview (As of 13 September 2019)

Category		Diamond	Platinum	Gold	Silver	Bronze		
Sponsorship		\$500,000	\$400,000	\$250,000	\$100,000	\$50,000		
Benefits	Key Events	HKIA Annual Dinner	Complimentary 4 seats	Complimentary 3 seats	Complimentary 2 seats	/	/	
		HKIA Spring Reception	Complimentary 4 seats	Complimentary 3 seats	Complimentary 2 seats	/	/	
		HKIA Quarterly General Meetings / Annual General Meetings	Complimentary 2 seats	Complimentary 1 seat	/	/	/	
	Networking	CPD Technical Seminars <sup>(1) (2)</sup>	2 Times	2 Times	1 Time	1 Time	/	
		Sponsor Talks <sup>(1) (2)</sup>						
	Publicity	Offline	HKIA Premises TV display <sup>(1) (3)</sup>	1 minute	30 seconds	Logo & Sponsor name	Logo & Sponsor name	Logo & Sponsor name
			Publications and product samples distribution <sup>(1)</sup>	For 1 month	For 1 month	For 1 month	For 1 month	For 1 month
			Logo on banner / backdrop / booklet (if any) of Key Events	✓	✓	✓	✓	✓
			Programme booklet <sup>(1)</sup> (if any) of Key Events	2 pages	2 pages	1 page	Logo & Sponsor name	Logo & Sponsor name
			Pitching on HKIA Journal (2020) <sup>(4)</sup>	2 pages in 1 spread	1 page	/	/	/
Online	<p>HKIA Daily <sup>(1)</sup></p>  <p>1 banner (600w x 100h pixels) for 1 month</p>	<p>1 banner (600w x 100h pixels) for 1 month</p>	<p>1 banner (600w x 100h pixels) for 2 weeks</p>	<p>1 banner (600w x 100h pixels) for 1 week</p>	/			

(1) Names and content subject to prior approval by HKIA; (2) Content has to include project presentation or case studies; (3) Template would be provided by HKIA;

(4) Article to be drafted by HKIA Honorary Secretary upon interview with the sponsor



香港建築師學會

The Hong Kong Institute of Architects

**Sponsorship Acceptance Form**

Our company, \_\_\_\_\_, would be pleased to sponsor  
The Hong Kong Institute of Architects with the following sponsorship category:

- |                                   |              |
|-----------------------------------|--------------|
| <input type="checkbox"/> Diamond  | HK\$ 500,000 |
| <input type="checkbox"/> Platinum | HK\$ 400,000 |
| <input type="checkbox"/> Gold     | HK\$ 250,000 |
| <input type="checkbox"/> Silver   | HK\$ 100,000 |
| <input type="checkbox"/> Bronze   | HK\$ 50,000  |

**Sponsor Contact Details**

Acknowledge should be made in the name of: (Eng)  (Chi)	
Company Address: (Eng)  (Chi)	
Name and Title of Contact Person:	
Tel:	Fax:
Email:	
Cheque payable to : "The Hong Kong Institute of Architects"	No. of Installment*: (please tick appropriate) <input type="checkbox"/> 1 time <input type="checkbox"/> 2 times
Company Logo: please send the AI and JPG files (at least 300dpi) to <a href="mailto:hkiasec@hkia.org.hk">hkiasec@hkia.org.hk</a> .	
Signature:	Company Chop:
(Name: _____ )	Date: _____

\* Remark: full payment shall be completed within 6 months from the date of signature.

Please return the Sponsorship Acceptance Form with the first payment to:  
19/F One Hysan Avenue, Causeway Bay, Hong Kong  
Attention to: Ms. Erica CHAN / Ms. Crystal CHAN

For further enquiries, please contact Erica or Crystal CHAN of HKIA Secretariat  
at (852) 2805 7302 / 2805 7096 or email to [hkiasec@hkia.org.hk](mailto:hkiasec@hkia.org.hk) .

*Thank You for Your Generous Support !*