

HKIA Annual Dinner 2019 - Advertisement

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| THEME | Bauhaus 100 | | |
| DATE | 13 January 2020, Monday | TIME | Cocktail: 6:30pm - 7:30pm Dinner: 7:30pm - 11:00pm |
| VENUE | Grand Ballroom, Grand Hyatt Hong Kong, 1 Harbour Road, Hong Kong. | | |

REGISTRATION FORM

Please reply by **13/12/2019, Friday**

To: HKIA Secretariat (Ms. Tanzy Tang)

- By Post (19/F, One Hysan Avenue, Causeway Bay, Hong Kong)
 By Fax (2519 6011) By Email (bia@hkia.net)

We would like to place an advertisement in The Hong Kong Institute of Architects Annual Dinner 2019 Programme Book.

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| Name of sponsor: | | | |
| Contact person: | | | |
| Address | | | |
| Contact Tel. No. | | Fax No. | |
| Email | | | |

Size of Programme Book

- Page size of the programme book is 148mm (W) x 210mm (H) in portrait format.
- Please reserve bleeding edge of not less than 3.5mm on each side.

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| No. of page of advertisement in 4 colours | <input type="checkbox"/> One full inner page | HK\$8,000 | <input type="checkbox"/> Two side-by-side full inner pages | HK\$15,000 |
| | <input type="checkbox"/> Inner page of <u>front</u> cover | HK\$24,000 | <input type="checkbox"/> Inner page of <u>back</u> cover | HK\$20,000 |

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| Advertisement artwork | <input type="checkbox"/> We have designed the advertisement and are enclosing 1. the output film for HKIA's incorporation into the programme book and 2. a set of printout for reference. |
| | <input type="checkbox"/> We would like the HKIA to prepare the advertisement and are enclosing a CD-ROM of our company's logo and contents. (An artwork fee of HK\$500 will be required for the preparation.) |

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| PAYMENT | <input type="checkbox"/> By Cheque | Cheque No.: _____ Bank: _____ |
| | | Payable to "HKIA Services Limited". |

Submission requirements

- Advertisers may supply their own artwork and output film.
- Alternatively, HKIA graphic designer can prepare simple message of compliment with the company name, logo, address and contacts for the advertisers.
 - Additional fee for such artwork is HK\$500 per advertisement.
 - Advertisers should supply their contents like company name, address and telephone number(s) in **MS Word Document** format.
 - Company logo and other images should be in high-resolution **TIFF** format or **Adobe AI** format of at least 350 dpi, saved in the CD-ROM.
 - No extra cost for film production is required.

Important notes

- Advertisers are responsible for the truth and accuracy of the submission.
- HKIA is authorized to publish the information without verification.
- Advertisers shall indemnify the HKIA, its members and any persons suffered from any loss or damages resulted from such publication. HKIA reserves the right to treat the submitted materials graphically to fit the design concept of the programme book.
- Please return your completed reply form to the HKIA Secretariat by fax (2519 6011) or email (bia@hkia.net) **by 13 December 2019, Friday.**
- Please send in the artwork by **13 December 2019, Friday.**
- Payment should be in cheque payable to "HKIA Services Limited" and reach the HKIA (19/F, One Hysan Avenue, Causeway Bay) by **13 December 2019, Friday.**

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| Signature & Company chop | | Date | |
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