

Press Release

For Immediate Release



HKIA 60th Anniversary Celebration Proudly Presents Thematic Tram Tour to Appreciate Local Architecture



(Hong Kong, July 17 2016) To celebrate its 60th anniversary this year, **The Hong Kong Institute of Architects (HKIA)** is proud to present two specially designed trams under the theme of “60 Years of Designing Hong Kong” from today onwards until 11 August 2016. The Institute will also organize a guided Tram Tour which will be curated by the professional architect in August for public participants to join. The tram will run across the island via Sai Ying Pun, Sheung Wan, Central, Admiralty, Wan Chai, Causeway Bay and Happy Valley in which the participants could admire those landmark architectures in different perspectives and thoroughly understand the contribution of local architects to our society.

Families and students as pioneer to experience guided tour

The Institute has organized an unveiling ceremony in Whitty Tram Depot to kick off the HKIA Tram Tour. Attendees include **Mr. Vincent Ng, JP, President of HKIA**, Dr. Rosman Wai, Chairperson of Organising Committee of HKIA 60th Anniversary, Mr. Tony Ip, Deputy Chair of Board of Internal Affairs of HKIA and Vice President of Architecture Centre, Mr. Joe Lui, Architect Representative of

Architecture Centre and the docent of the event, the design team of HKIA thematic tram and Representatives of Organising Committee of HKIA 60th Anniversary. Besides, approximately 40 students and families from “Principal Chan Free Tutorial World” and Caritas Hong Kong were invited to aboard the tram to experience the guided tour which led by Mr. Joe Lui to learn the history of local architecture and appreciate the construction done by Hong Kong’s architects.

Thematic Trams designed by Young Architects

Two fascinating trams with the theme of “60 Years of Designing Hong Kong” are designed by HKIA young members, Mr. Alan Cheung, Ms. Sarah Mui and their team. Inspired by the concepts of “Colorful Celebration” and “Building the City”, the former tram shows the beauty of structured spatial perspective with multi-colored grids, while the latter shows the energy of our city by emphasizing two types of spaces in our city that are sculpted by architects – 1 side focusing on buildings, and the other side focusing on streetscape.

Mr. Vincent Ng, JP, President of HKIA addressed in the opening ceremony that, “The Tram Tour represented by HKIA 60th Anniversary is definitely a crossover of architects and tram, to show that the Hong Kong Institute of Architects grows with different generations of Hong Kong people, just like Hong Kong Tram, through “60 Years of Designing Hong Kong.”

Mr. Joe Lui from Architecture Centre is invited to lead the guided tour and enlighten the participants the spectacular architecture features along the tram route. With 20 years professional experiences participated in numerous award winning projects in London, Southeast Asia, Hong Kong and China, Mr. Joe Lui has profound experiences in leading architectural guided tour to promote the local architecture. “Architecture is indeed the witness of city development. So we hope the general public could appreciate the characteristics, history and cultures of respective new and old architectures after on board that thematic tram and once again, experience the uniqueness of our city through the perspectives of senses” Mr. Joe Lui said.

HKIA Tram Tour for public enrollment to admire local architectures

The HKIA Tram Tour for public will be organized on 6 August 2016. General public could enjoy one hour tour along the significant districts in Hong Kong Island including Sai Ying Pun, Sheung Wan, Central, Wan Chai, Causeway Bay and Happy Valley. Through the experience of observing the most important landmarks built in different period of time, the general public may have a comprehensive snoop on changes of the society and culture.

HKIA Tram Tour Information

Date:	6 August 2016
Time:	(Group A) 10am to 11am (Group B) 11am to 12nn
Route:	(Group A) Whitty Street Tram Depot→ Sai Ying Pun→ Sheung Wan→ Central→ Admiralty→ Wan Chai →Causeway Bay→ Happy Valley (Group B) Happy Valley→ Causeway Bay→ Wan Chai→ Admiralty→ Central→ Sheung Wan→ Sai Ying Pun→ Whitty Street Tram Depot
Language:	Cantonese
Quota :	38 person /Group

Enrolment fee :	\$100/person
Application details :	Download the enrolment form from http://www.hkia.net and email to hkiatram@hkia.net for application (Application will be processed on a first-come-first-served basis)

Facebook game to win limited edition souvenir

What's more? An online game is being launched on facebook platform under the campaign of HKIA Tram Tour. From today onwards until 11 August 2016, anyone who selfie in front of the HKIA thematic tram and share on facebook with hashtag #HKIA60A or email to hkiatram@hkia.net will be rewarded a limited edition handcraft model of thematic tram. For those who are the 60th, 120th, 180thparticipants will get another special prize. While stock lasts.

About The Hong Kong Institute of Architects (HKIA)

Established in 1956, **HKIA** aims to advance architectural education and practices in Hong Kong as well as to promote and facilitate the acquisition of knowledge of various arts and sciences connected therewith. The Institute is committed to raising the standard of architectural creativity in Hong Kong, maintaining code of professional conduct amongst members, providing services to the public and nurturing architectural talents by offering courses and counsel in professional practice and practical experience in architecture. To take Hong Kong to the fore in international circle, **HKIA** is also actively engaged in various international union and council.

The Official website of HKIA 60th Anniversary Celebration Program: www.hkia.net/60anniversary

The Official facebook page of HKIA: The Hong Kong Institute of Architects - HKIA

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Released on behalf of **The Hong Kong Institute of Architects (HKIA)** by Blink Events & PR Consultants Ltd.

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